

AGORA  
MODELS®

1955 BRITISH GRAND PRIX WINNER

# MERCEDES-BENZ W196R



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# MERCEDES-BENZ

# W 196 R



BLUE-PLAID RACING SEAT



REPLICA EIGHT-CYLINDER ENGINE



STIRLING MOSS #12 LIVERY



DIE-CAST METAL PARTS

**EN** A streamlined silver masterpiece, the Mercedes-Benz W 196 R was designed for the 1954/55 racing seasons, leaving its competitors in its wake. With nine victories and fastest laps, eight pole positions in twelve Grand Prix races and two world champion's titles, the W 196 R is one of the finest racing cars in history.

**FR** La Mercedes-Benz W196 R, ce chef-d'œuvre argenté et magnifiquement profilé, fut conçue pour les saisons de compétition 1954/55, durant lesquelles elle laissa sur place toute la concurrence. Avec neuf victoires et meilleurs chronos, huit pôle positions en douze Grand Prix et deux titres de champion du monde, la W196 R est l'une des plus grandes voitures de course de l'histoire.

**DE** Der Mercedes-Benz W 196 R, ein silbernes aerodynamisches Meisterwerk, wurde für die Rennsaison 1954/55 entwickelt und ließ all seine Konkurrenten hinter sich. Mit neun Siegen und schnellsten Runden, acht Pole-Positionen in zwölf Grand-Prix-Rennen und zwei Weltmeistertiteln ist der W 196 R einer der erfolgreichsten Rennwagen der Geschichte.

**JP** シルバーの車体に流線型が美しいメルセデス・ベンツW196Rは、1954・55年のF1世界選手権に向けて設計され、センセーショナルなデビューを飾った。12回のグランプリレースで8回のポールポジションを獲得し、9回の優勝とファステストラップを記録し、ライバルの追従を許さなかった。両年で2度のワールドチャンピオンに輝いたW196Rは、モータースポーツの歴史のなかで最も優れたレーシングカーの1台である。





## Our Agora Promise

Since we launched the company, Agora Models has built a reputation for providing museum-quality model kits and exceptional customer experiences.

Our entire business has evolved around our customers' needs. Everything we do is underpinned by excitement for the models we create.

Our purpose is to provide the most incredible and satisfying hobby experience.

Our mission is to make Agora Models the most loved scale-modelling company in the world. To keep us focused on this mission, we stick to a few golden rules:

- 1 A complete model is guaranteed**  
We will not stop production of any model until we have made all parts of the kit.
- 2 Premium quality is guaranteed**  
Parts and packaging are quality checked at every stage of the process.
- 3 All models are officially licensed**  
Created with experts to ensure every possible detail is replicated precisely and true to the original using the latest laser-scanning and 3D modelling techniques.
- 4 Every customer will feel valued and supported.**

As we continue to bring you exciting new models, we will do so in accordance with these rules. Of course, we won't always get everything right, but we're going to work with you to make Agora Models the best!

James Liam

James and Liam  
Founders

For full terms and conditions, please go to our website [agoramodels.com/terms](https://agoramodels.com/terms).  
Disclaimer: Your model is not a toy and not suitable for children under 14 years due to small parts and pointed components. Choking hazard. Magnet hazard. Made in China.

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# AGORA ADVANTAGE



To say thank you for trusting in Agora, every customer building one of our models automatically becomes a member of the Agora Advantage Club. There are loads of benefits to being a member of our club, which include:

- > **Advanced notification of new launches**
- > **Exclusive access to Agora Members Only models**
- > **Priority access to Limited Edition models**
- > **Member status on our website forum**

> **PLUS**, as an Agora Advantage Club member, you'll receive the first pack of any model free of charge each time you complete a model. **FREE FIRST PACK** vouchers are valid for a year, so you have plenty time to choose what you'd like to build next!

And don't forget, with our five distribution hubs in the UK, Europe, USA, Australia and Japan, we can deliver anywhere in the world. Simply choose the country of your choice as you checkout.



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